

Guide to Seoul

Vacation Guide

Fall & Winter

2022



Fall & Winter in Seoul

During these cooler seasons, Seoul has many fun activities for you to do. Attend annual festivals and events, explore the city to go adventuring, or find active activities and places to go - the city has so much to offer!



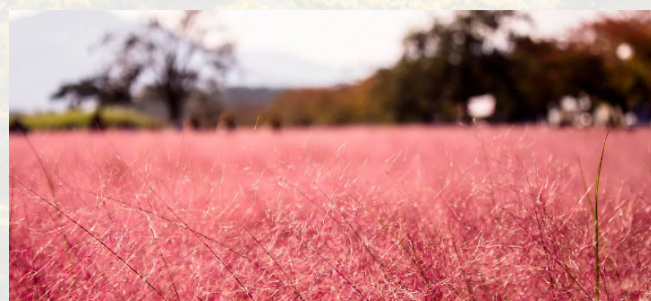
Street Food: Shows on Netflix and visits by world-renown chefs have made Korean street food a must-try experience for tourists. The most famous and picturesque is Gwangjang Market. The Myeong-dong tourist district is also popular for its wide variety of both Korean and international foods. You can also drop by any stall on a nearby street corner for a truly authentic (and delicious) experience.



Temple Stay: The cooler weather makes it a great time for mindfulness and reflection. There are many major Buddhist Temples in Seoul such as Jingwansa Temple where you can try a traditional tea ceremony, temple stay, or some even some vegan Buddhist cuisine. For a quick trip to a temple in the middle of the city, you can also try visiting Jogyesa Temple near Insadong or Bongeunsa Temple by Coex.



Skating Rinks: What better way to enjoy winter in the city than by visiting an ice skating rink? Head over to Seoul Plaza in City Hall for the famous outdoor rink or go to Lotte World to skate indoors! As a bonus, both locations are usually full of holiday festivities, lights, and decorations, making it a great outing for getting into the holiday spirit!



Silvergrass Festival: Up for a little walking adventure? Head over to Haneul Park for the annual Seoul Silver Grass Festival that takes place during the autumn season. Every fall, this festival attracts tons of locals and tourists alike, as the whole hill bursts in a beautiful collage of autumn colors and beautiful silvergrass. Check online for the most updated information and dates.

Pictured: N Seoul Tower



Hiking: If you enjoying going on either short or long walks, head over to Bukhansan National Park or Seoul Fortress Wall. While walking, people can see many forested areas, temples, and granite peaks at the park. While walking and seeing many sites, you can enjoy the beautiful view of Seoul north of the Han River. The Seoul City Wall Trail was built from stone, wood, and other materials to defend and show the boundaries of the city. Time your visit for October to catch the best of the gorgeous fall foliage.

Seoul Bucket List

Make the most out of your stay in Korea and at the Dragon by getting out and exploring all that the city has to offer! The Dragon is located right in the middle of Seoul, so guests have easy access to Seoul's top attractions. Big city sights, traditional culture, rich historical sites, and some fantastic city views await you, and are all reachable on foot, by bus, or subway!

N Seoul Tower: Accessible by a short hike or cable car, N Seoul Tower is the city's most famous attraction. The tower is the second highest point in Seoul and shows the beautiful scenery of the city. There are many fun facilities once you're up there, including an observatory, restaurants, and a beautiful park for hiking.

Gyeongbokgung Palace: Head on over to Gyeongbokgung Palace to experience one of the main royal palaces from Korea's Joseon dynasty. Make the trip even more memorable by renting traditional Korean clothes (hanbok) to wear while walking around the palace and nearby neighborhoods. These outfits and the palace scenery will make for the perfect, once-in-a-lifetime profile picture.

War Memorial of Korea Museum: Just minutes away from the hotel is this #1 top ranked attraction in Seoul. Be sure to take a moment to learn about the Korea's military history, which includes a lot of shared history with the U.S. (such as the Korean War). Along with vast indoor exhibitions, outdoors there are tanks, planes and more on display, as well as a somber memorial to those who lost their lives in previous wars.



Dongdaemun Design Plaza (DDP): This architectural marvel was designed by Zaha Hadid, and it is located in one of Seoul's top shopping districts. Head over to check out exhibitions, fashion shows, and other events. The building is divided into several sections for visitors to explore, shop, and dine.



Lotte World: Do you enjoy the thrill of amusement parks? Head over to Lotte World for an indoor and outdoor experience full of amusement rides, performances, and fun experiences for friends and families. You can spend the day going on thrilling rides and enjoy Korean cuisine and snacks.



Pictured: Dongdaemun Design Plaza

Korean Food to Try in the Fall & Winter

The best part of visiting Korea is getting to taste and appreciate the Korean cuisine in restaurants and on the streets. And in the fall and winter, there are lots of foods to try in Korea that are piping hot, delicious, and filling. Go out and grab some of these savory and sweet snacks at restaurants and street food vendors throughout Seoul.



Korean Barbeque: Calling all meat lovers! If you enjoy savory foods, there's no better time than the cooler months to try grilling Korean barbecue like pork belly, beef ribs, and spicy marinated chicken.

Hotteok: Have you tried Korean pancakes before? Head over to a food vendor on the street and try this perfect hot pocket of sweet sugar and seeds.

Tteok-bokki: Those wanting something spicy and savory, order some spicy rice cakes and experience a kick of spice with fish cakes.

Bungeo-ppang: This fish-shaped pastry is often stuffed with sweet red bean paste. Some food vendors even offer other fillings like chocolate or cream.



Shopping

Before or after getting a meal at the Dragon or in the city, head over to many places to go shopping for clothes, products, and souvenirs. From extravagant malls, shopping streets, and traditional markets, you can get the items you need during your stay.

Shopping Streets:

- Myeongdong
- Insadong
- Hongdae
- Namdaemun Market

Large Malls:

- Coex Mall
- IFC Mall & The Hyundai
- Yongsan iPark Mall
- Shinsegae Department Stores



Pictured: Myeongdong

Kids Activities

Korea has many places for families and children to visit together on a wonderful afternoon. Kids can get the experience of seeing sea animals at aquariums and pet cafes that allow children to interact with dogs, cats, meerkats, and even sheep! If kids want to be more active, there are a lot of parks and play areas connected to malls and department stores for kids to enjoy.

Aquariums: Need somewhere indoor to hang out with your kiddos? Head over to these aquariums to see many sea animals and learn more about different creatures.

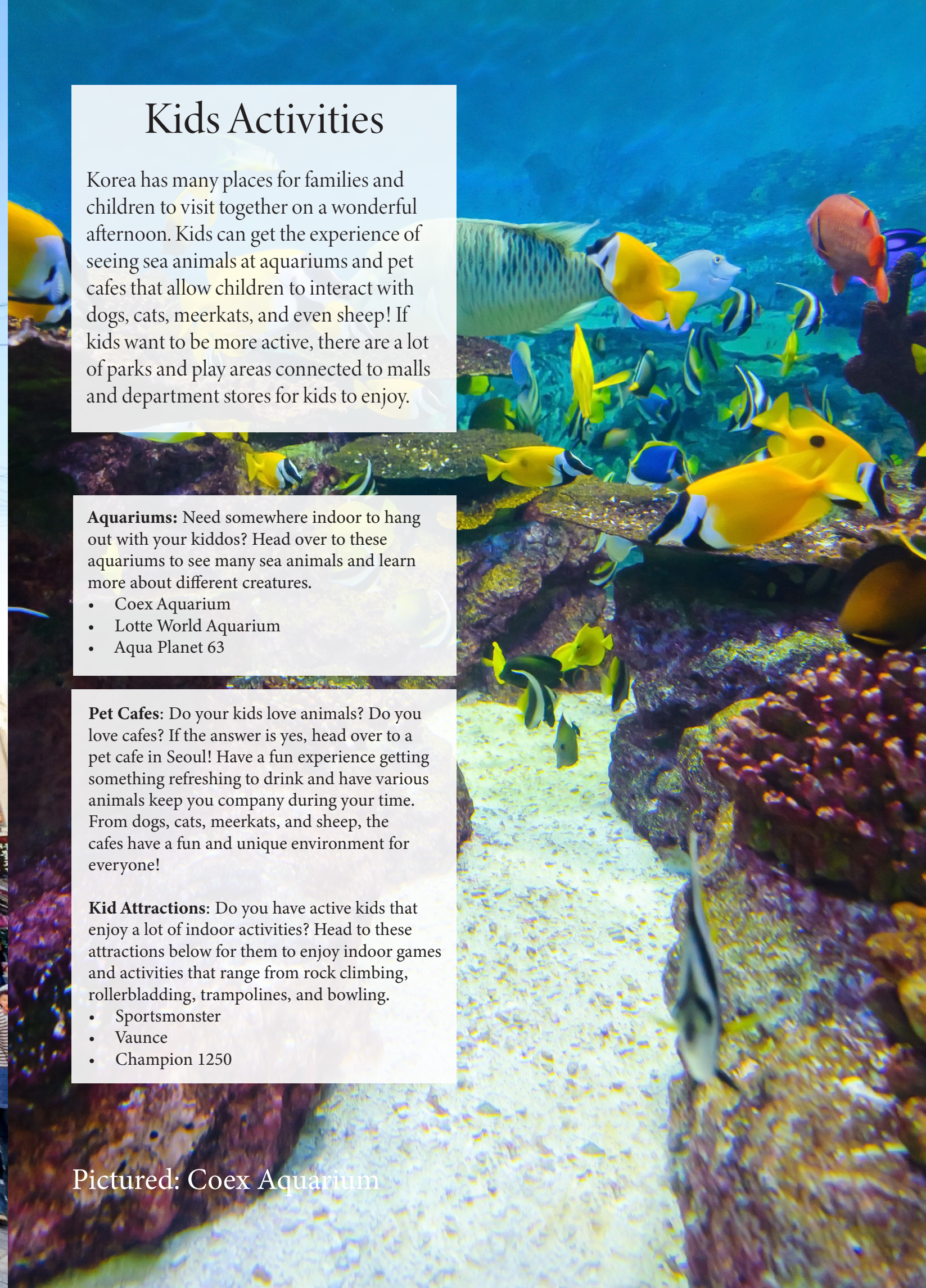
- Coex Aquarium
- Lotte World Aquarium
- Aqua Planet 63

Pet Cafes: Do your kids love animals? Do you love cafes? If the answer is yes, head over to a pet cafe in Seoul! Have a fun experience getting something refreshing to drink and have various animals keep you company during your time. From dogs, cats, meerkats, and sheep, the cafes have a fun and unique environment for everyone!

Kid Attractions: Do you have active kids that enjoy a lot of indoor activities? Head to these attractions below for them to enjoy indoor games and activities that range from rock climbing, rollerblading, trampolines, and bowling.

- Sportsmonster
- Vaunce
- Champion 1250

Pictured: Coex Aquarium



Neighborhoods to Explore

While traveling around Seoul, there are many neighborhoods and towns that have many places you can visit to shop, eat, and explore. From visiting museums and exhibitions, trying new cultural food at restaurants and cafes, to shopping at malls and on the streets, these towns have so much to offer for foreigners, families, and friends.

Pictured: Bukchon Hanok Village



Itaewon

Itaewon is well known for having a fun and diverse environment that is visited by many foreigners and locals alike. The whole neighborhood is full of international restaurants for people to try out. In the evening, the whole area lights up with clubs, bars, and restaurants offering late night bites - making it the perfect place to end the night with friends.

- Itaewon Antique Furniture Street
- Leeum Samsung Museum of Art
- Night Life

Hongdae

Hongdae is a great place to visit for shopping, food, and night life. This area is great for visitors interested in trying new foods and wanting to buy clothes and souvenirs. There are also many bars, clubs, and restaurants. So if you enjoy you enjoy socializing and dancing into the late hours of the evening, head out to Hongdae on the weekend with your friends.

- Trick Eye Museum
- Hongdae Mural Street
- Night life

Myeongdong

Ready to spend some time roaming around to shop and try new foods? Head over to Myeongdong to shop for clothes and skincare products. If you are also wanting to try new food, seek out one of the many food vendors in the area for popular Korean street foods and sweets snacks.

- Myeongdong Cathedral
- Nanta Theater
- Namdaemun Market
- Sungnyemun Gate

Bukchon

One of the most picturesque neighborhoods in all of Seoul is Bukchon Hanok Village. Head here to visit famous buildings, rent a hanbok, and try new cafes. People can walk around in traditional Korean clothes, shop for clothes and souvenirs, and walk around the city.

- Traditional Tea Houses and Cafes
- Museum of Modern and Contemporary Art

Insadong

This traditional street is full of traditional crats, museums and galleries. You can also enjoy exploring the many twisting back alleys to discover Korean restaurants and tea houses. For those interested in Buddhism, be sure to make a stop at Jogyesa Temple nearby.

- Jogyesa Temple
- Art Galleries
- Traditional Goods and Souvenirs

Ikseondong

Ikseondong is a beautiful neighborhood filled with traditional buildings converted into restaurants and cafes. Here, every corner is a great photo opportunity, with beautiful Korean buildings in the background. For a cultural excursion afterwards, stop by Jongmyo Shrine, one of Seoul's UNESCO World Heritage sites.

- Cafes and Restaurants in Hanoks
 - Nakwon Arcade
 - Jongmyo Shrine

Yongsan

Spend your afternoon walking around parks, shopping at malls, or visiting museums and exhibitions - perfect for both sunny and rainy days. Right near the hotel, you can walk and explore the town and learn more about the Korean War at the War Memorial of Museum of Korea or walk up to visit N Seoul Tower and see beautiful views of Seoul.

- N Seoul Tower
- I-Park Mall
- National Museum of Korea
- Yongsan Family Park

Dongdaemun

Head here for exciting architecture, design, and fashion. The landmark Dongdaemun Design Plaza has many exhibitions, and you can shop at one of the department stores and markets in the area. In the evening, this area is also famous for its night market, with clothes vendors and more selling their wares all the way into the early hours of the morning.

- Dongdaemun Design Plaza
 - Heunginjimun Gate
- Cheonggyecheon Stream
- Dongdaemun Night Market
 - Ihwa Mural Village

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